

Timeline

1970's



Life. Be in it.

Life. Be in it. started as an Australian government health promotion campaign encouraging people to be more active and participate in recreational sports or other physical activities.

The program began in 1975 with the Victorian state government, and in 1977 the federal government expanded the program nationally. The campaign also aired in the United States on local television stations during the 1970s and 1980s.

The television advertisements for the program are cartoons featuring people doing a wide range of activities, with a catchy tune "Be in it today, live more of your life". The main character is Norm, a middle-aged man with a prominent beer belly, meant to represent a "normal" Australian bloke.

The campaign was an enormous success in terms of recognition, by 1979 about 83% and by 1982 about 94%.

1976

Broadmeadows Community Health Services – Glenroy

- Location: Lytton Street, Glenroy
- Services: allied health services and psychologists



Broadmeadows Community Health Services – Glenroy

- Location: Hilda Street, Glenroy
- Services: a doctor, nurse and reception staff member



1977

Broadmeadows Community Health Services – Coolaroo

- Location: Longford Crescent, Coolaroo
- Services: doctors, nurses, social workers and counselling groups



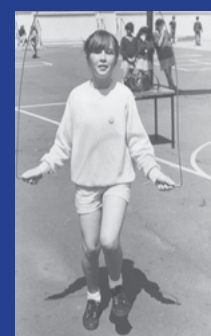
Broadmeadows Community Health Services – Broadmeadows

- Location: Dimboola Road, Broadmeadows
- Services: doctors, nurses and administration staff
- The GPSC of the 70's, this was a temporary building



CEOs	Chair	Year
B Mier	S Rutherford	1976
B Mier	A Aylward	1977
B Mier	I Laidler	1978
R Mason	A Barry	1979

1980's



Heart Foundation: Jump Rope for Heart

Established in Australia in 1983, Heart Foundation Jump Rope for Heart is renowned for being Australia's most popular physical activity and fundraising program in schools.

More than 90% of all Australian schools, involving 8 million children, have participated in this fun and active program.

Each year Jump Rope attracts more than 300,000 students, in more than 1,300 schools, with more than 500,000 sponsors comprising families, friends and members of local school communities.

The program was designed to encourage a positive attitude towards exercise, healthy eating and heart health. With more than 25% of children considered overweight, there is still much to be done and skipping is a great start to developing life-long healthy habits.



Slip. Slap. Slap.

Slip-Slap-Slap was an iconic and internationally recognised sun protection campaign launched by Cancer Council Victoria in 1981. The Slip-Slap-Slap campaign features a singing, dancing Sid Seagull encouraging people to reduce sun exposure and protect themselves against an increased risk of skin cancer. Sid had Australians slipping on long-sleeved clothing, slipping on sunscreen and slapping on a hat. This successful program was funded by public donations.

Since this campaign was introduced, the incidence of the two most common forms of skin cancer (basal cell carcinoma and squamous cell carcinoma) in Australia has decreased.

1980

Broadmeadows Community Health Services – East Glenroy

- Location: 89/91 Justin Avenue, East Glenroy
- Services: doctors, social workers, community health nurse, mental health and poverty action group



1982

Broadmeadows Community Health Services – Jacana

- Location: Emu Parade, Jacana
- Services: early childhood development and toy library
- Closed in 1988 and services relocated to Pearcedale Parade



1984

Broadmeadows Community Health Services – Coolaroo West

- Location: Eldorado Crescent, Coolaroo West
- Services: doctors, nurses, social workers and group activities
- The facility was sold in 2002 and all services relocated to the Meadow Heights site



1987

Broadmeadows Community Health Services – Fawkner / Campbellfield

- Location: C. B. Smith Reserve, Fawkner
- Services: doctors, nurses, counselling and group activities
- The centre was officially opened on 4 July 1987



1988

Broadmeadows Community Health Services – Broadmeadows

- Location: Pearcedale Parade, Broadmeadows
- Services: contained all health services including: doctors, nurses, mental health, allied health, child and family health services, optometry, audiology, social workers, refugee nurse, occupational rehabilitation program, consumer advocacy and admin staff



- This was a newly built building – The GPSC of the 80's
- Sold this site and relocated to Broadmeadows Health Service

CEOs	Chair	Year
B Cahill	A Barry	1980
B Cahill	A Barry	1981
J Weatherill	M Laidlaw	1982
J Weatherill	M Laidlaw	1983
J Weatherill	S Rutherford	1984
J Weatherill	S Rutherford	1985
J Weatherill	S Rutherford	1986
J Weatherill	S Rutherford	1987
J Weatherill	S Rutherford	1988
M Dickens	S Rutherford	1989

1990's

Name Change



In 1994 Broadmeadows Community Health Services amalgamated with Craigieburn Community Health and became Broadmeadows Craigieburn Community Health Centre



In 1998 Broadmeadows Craigieburn Community Health Services (BCCHS) changes its name to Dianella Community Health (DCH)



1991 Broadmeadows Community Health | A.D.A.S.S. (Adult Day Activity and Support Service) – Dallas

- Location: Lynda Blundell Centre, Blair Street, Dallas
- Services: Support Services
- Adult Day Activity and Support Service, serviced approximately 120 clients per year



1992 Broadmeadows Community Health | Finchley Support Services – Glenroy

- Location: 2 Finchley Avenue, Glenroy
- Services: mental health and rehabilitation support services
- The day program was open five days a week providing, social, recreational and educational activities



1994 Broadmeadows Craigieburn Community Health – Craigieburn

- Location: 55 Craigieburn Road, Craigieburn
- Services: physiotherapy, counselling, speech pathology, diabetes education, dietetics, podiatry, occupational therapy, emergency relief and social support
- Amalgamated with Craigieburn Community Health and became Broadmeadows Craigieburn Community Health Centre



1997 Broadmeadows Craigieburn Community Health | Finchley Support Services – Broadmeadows

- Location: 393 Camp Road, Broadmeadows
- Services: mental health and rehabilitation support services
- In May 1997 Glenroy Finchley Support Services relocated to Broadmeadows as the service rapidly grew



1998 Dianella Community Health | Broadmeadows Health Services – Broadmeadows

- Location: 35 Johnstone Street, Broadmeadows
- Services: all services including allied health and dental

CEOs	Chair	Year
M Dickens	S Rutherford	1990
M Dickens	S Rutherford / T Healy	1991
W O'Brien (Acting CEO)	P Ryan (Administrator)	1992
K Gilmore (Acting CEO)	G Henry (Administrator)	1993
L Priest	P Mansfield	1994
L Priest	F Heam	1995
L Priest	F Heam	1996
L Priest	C Benn	1997
M Sullivan	C Benn	1998
M Sullivan	C Benn	1999

2000's



2001 Dianella Community Health – Meadow Heights

- Location: 21-27 Hudson Circuit, Meadow Heights
- Services: doctors, physiotherapist, podiatrist, nurses, support services, group activities, physiotherapy, counselling, speech pathology, diabetes education, healthy mothers healthy babies, dietetics, occupational therapy and corporate services



2003 Dianella Community Health | Multicultural Health Resource Centre – Glenroy

- Location: 175 Glenroy Road, Glenroy
- Services: allied health, respite, community asthma program, healthy mother's, healthy babies, language and admin services



2009 Dianella Community Health merger with Broad Insight Group (BIG)

- BIG was established in the early 1970's by a group of parents seeking services for their young children with developmental delays and disabilities. In 2009 it was decided that BIG and Dianella Community Health would merge
- Today BIG is now known as BIG Steps – ECIS, and still part of Dianella Health



Dianella Community Health | Broad Insight Group – Glenroy

- Location: Box Forest Road, Glenroy
- Services: early childhood autism service: north (ECAS-N)
- Broad Insight Group partnered with Yorrala and set up ECAS-N
- Site closed in 2011 and was relocated to the newly renovated Camp Road site with the Community Asthma Program team (CAP) next door to Finchley Support Services
- Services were then relocated from Camp Road in 2015 to Roxburgh Park and Sorrento Street



Dianella Community Health | Broad Insight Group – Broadmeadows

- Location: 1 Sorrento Street, Broadmeadows
- Services: early childhood intervention (ECIS), helping children with autism, better start program, continence support and mytime groups



Dianella Community Health | Broad Insight Group – Roxburgh Park

- Location: 12-14 Bluebird Way, Roxburgh Park
- Services: early childhood intervention services (ECIS), helping children with autism, better start program and my time groups



Dianella Community Health – Craigieburn

- Location: 6 Newbold Avenue, Craigieburn
- Services: day-to-day living program

CEOs	Chair	Year
M Sullivan	C Benn	2000
M Sullivan	O Estridge	2001
M Sullivan	O Estridge	2002
M Sullivan	O Estridge	2003
M Sullivan	G Brown	2004
M Sullivan	G Brown	2005
M Sullivan	G Brown	2006
M Sullivan	G Brown	2007
M Sullivan	J Hodgson	2008
M Sullivan	J Hodgson	2009

2010's

Name Change



In May 2016 Dianella Community Health (DCH) changed its name to Dianella Health (DH)



2012 Dianella Community Health – Craigieburn

- Location: 55 Craigieburn Road, Craigieburn
- Services: dental
- Relocatable building located at rear of the Craigieburn site
- This building was established to house a dental clinic



2016 Dianella Health | GP Super Clinic – Broadmeadows

- Location: 42-48 Coleraine Street, Broadmeadows
- Services: all allied health services, dental, counselling, social support, radiology, pathology, needle exchange program and medical practice



Dianella Health | Hume Hub – Dallas

- Location: 61 Riggall Street, Dallas
- Services: community engagement, population health, community development, health promotion

CEOs	Chairman	Year
M Sullivan	J Hodgson	2010
M Sullivan	J Hodgson	2011
R Wilson	J Hodgson	2012
V Jamison	J Hodgson	2013
V Jamison	J Hodgson	2014
N Cowen	J Hodgson	2015
N Cowen	M Douglas	2016
N Cowen	M Douglas	2017

